



4 Muskathlon®



FUNDRAISING IDEAS

We know that raising £10,000 is a challenge...but we also know that with God, all things are possible! We want to inspire and encourage you to reach further, go harder and aim higher – for the KING!

TOP TIP: Fundraising is so much easier and more fun as part of a team! Team up with another Muskathlete or ask a few supportive friends to help out. Working together means the effort is shared and you will have lots of laughs whilst planning and organizing!



TREK CYCLE RUN



HERE ARE 8 GREAT IDEAS TO GET YOU STARTED:

1



Plan a fun evening event such as quiz night. Quiz nights are universally popular and both simple and inexpensive to organize. Decide on a date, book a venue (such as a village/school hall) and get your invites ready. Charge per ticket (to cover your costs) and maximize your fundraising potential by running a bar, a raffle and/or an auction during the evening.

2



Organise a cake sale at the office/school/gym - always a winner as everyone loves cake! When planning the location and timings, think about maximizing potential sales. For example lunch time in the office or pick up time at the school gates work well as people have a little time to give you and are generally hungry!

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3



Plan a dinner party or Christmas party at your house. The festive season is fast approaching which is a great time to host social events! If you (or a friend) are a whizz in the kitchen, invite a group of friends over and wine and dine them. If cooking isn't for you, then warm up some mulled wine and get the Christmas tunes playing! Let everyone know beforehand that you are fundraising for the Muskathlon and ask people to donate during the evening.

4



Organise a fun run at your child's school. Book a meeting with the headteacher and explain who you are and what you are raising money for – they may even let you give a little talk in assembly! Decide with the school when and where the event will take place – sports field, playground etc – and then get designing a poster and invites. The children will be sponsored for participation in the event and proceeds will go to your fundraising total. Not only a great way to raise funds but you will also educate the younger generation about your chosen charity.

5



Hold a raffle. This is a very simple way of generating quite a substantial amount towards your fundraising goal. First you will need to approach friends and businesses to gather prizes. A trip up and down your local high street shops usually provides a great assortment. Most businesses will ask to see a letter explaining who you are and what you are raising money for (please contact lou@4muk.com for more help with that). Next you'll need some raffle books (easy to source online) and a printed list of prizes. Make sure everyone who buys a ticket writes their name & contact details on the back!! Set a date for the raffle draw and sell those tickets.

6



Do you or one of your friends/family have a professional skill? For example chef, pottery making, cake baking or gardener? If so, ask if they would hold a workshop for you and sell tickets for people to attend. You may be able to do two or three of these events – depending on who you know!

7



Selling items you no longer need is a great way to make some money and clear out your house – win/win! Organise a garage sale, participate in your local car boot sale or use Ebay. Use whichever method works best in your situation and go for it – you'll be surprised how much you can raise!

8



Many people chose to participate in 'dry January' (giving up alcohol for January) each year. Why not set up a Dry January group with your friends/family and ask everyone to get sponsored, with all proceeds going to your chosen charity? Not only will you raise some funds but you will also feel great after 31 days alcohol free!

TREK

CYCLE

RUN